



SAPPHIRE GALA BALL

Saturday 29 August 2026

CORPORATE
SPONSORSHIP

YOUR
INVITATION
TO SAVE
LIVES

SPONSORED BY

StanfordBrown

Private
Wealth

YOUR IMPACT

TOGETHER
WE CAN
SAVE LIVES

**More calls
answered**

**Create an
Australia
free from
suicide**

**Build
stronger
communities**



YOUR TEAM WILL ENJOY



A fabulous evening of fine food, wine and entertainment



Alignment with a leading charity that provides life-saving services



Broad-reaching marketing opportunity to share your involvement with a nationally recognised brand



Ongoing involvement with Lifeline and opportunities for staff volunteering and engagement



Mental health training aimed at empowering management and staff



A shared experience with valued colleagues or clients



WHAT YOUR COMPANY GAINS

1 BUILD BRAND TRUST

- Align with one of Australia's most trusted charities.
- 72% of Australians say partnerships with charities boost brand credibility.

2 WIN AND KEEP CUSTOMERS

- 54% will switch brands to support a cause they care about.
- 66% would switch brands to support Lifeline specifically.

3 STAND OUT

- Emotional, purpose-driven campaigns increase engagement and sharing.

4 ATTRACT & INSPIRE EMPLOYEES

- Purpose-aligned partnerships enhance workplace culture and staff commitment.

WHY LIFELINE?

9

Every day 9 people die by suicide

30

Somewhere in Australia, there is a new call to Lifeline EVERY 30 SECONDS

180

Every day 180 people attempt suicide

1 million

In 2026 Lifeline expects to receive over 1 million calls to our Crisis Support Line. Suicide remains the leading cause of death for Australians aged 15-44 (ABS)

A cry for help

Lifeline services operate 24 hours a day, and every call has one thing in common: it is a cry for help





SPONSORSHIP PACKAGES

2026

SPONSORSHIP PACKAGES

SOLD

SOLD

	DIAMOND	PLATINUM	GOLD	CORPORATE TABLE
Cost	\$25,000	\$12,000	\$6,000	\$3,700
Sponsorship packages available	1	4	10	Unlimited
Corporate tables	3 x Tables of 10	2 x Tables of 10	1 x Table of 10	1 x Table of 10
Prominent table position	VIP tables	Dress circle	✓	✓
MC acknowledgement	Plus invited on stage	✓	✓	
Table identification	✓	✓	✓	✓
Sponsor advert on screen	✓	✓	✓	
Logo on screens	✓	✓	✓	✓
Complimentary event parking tickets	6	3	2	
Program acknowledgement	Logo on front & full page	Half page	Logo included	Logo included
Mental Health training session	2	1	1	
Media wall branding	✓			
Logo and link on Lifeline H2HS website	✓	✓	✓	✓
Tax deductible donation included	\$16,150	\$6,100	\$3,050	\$750

ADDITIONAL SPONSORSHIP OPPORTUNITIES

Partner with Lifeline by sponsoring one of our exciting event opportunities.

These can be an ADD-ON to your sponsor package, or a stand-alone opportunity for your brand to be involved in the 2026 Sapphire Gala Ball.



Sponsor the photo booth
\$1,000



Sponsor the entertainment
\$3,000



Sponsor a table – pay it forward
\$2,950

Lifeline H2HS to identify and invite
our community heroes



Contact the Lifeline team
to tailor your
Sponsorship Package

DIAMOND SPONSOR: \$25,000

1 DIAMOND SPONSORSHIP PACKAGE AVAILABLE

Tax deduction: \$16,150

SOLD

EVENT DETAILS

- Exclusive naming category – Lifeline H2HS Sapphire Gala Ball, Proudly Sponsored by YOUR ORGANISATION
- 3 x VIP tables at the Gala Ball (30 tickets)
- Your organisation will be introduced as 'The Diamond Sponsor of this event' by the Master of Ceremonies representative of Lifeline H2HS. You will be invited on stage for a Q&A with the Master of Ceremonies
- Media wall branding: Logo displayed on the media wall on the arrivals red carpet
- Sponsor advert on screens during the event
- 6 x complimentary parking tickets

MARKETING OPPORTUNITY

- Co-ordinated marketing plan in event materials. Recognition on all print, media, website, and social platforms
- Logo on event invitation
- In-program branding: Logo on program cover, full-page sponsorship
- Promotion of sponsor's auction prize contribution in program and on social media (optional)
- Logo displayed on Lifeline H2HS website home page for a 12-month period
- Social media: Story of our partnership shared across all channels

STAFF BENEFITS

- 2 x Accidental Counsellor training sessions for your staff, provided by the dedicated Lifeline H2HS Training Team. These sessions aim to improve the wellbeing and culture of your organisation, and help to create a safe and resilient workforce
- Staff volunteer opportunities at the event and by arrangement with Lifeline H2HS over the next 12 months
- 15% discount on the full price of additional tables purchased by staff

PLATINUM SPONSOR: \$12,000

4 PLATINUM SPONSORSHIP PACKAGES AVAILABLE

Tax deduction: \$6,100

EVENT DETAILS

- 2 x corporate tables at the Gala Ball (20 tickets)
- In-program branding: Logo and half-page sponsor advert
- Organisation recognised as a 'Platinum Sponsor of this event' by the Master of Ceremonies
- Table position: Dress circle
- Table signage
- Sponsor advert on screens
- 3 x complimentary parking passes

MARKETING OPPORTUNITY

- Logo displayed on Lifeline H2HS website
- Lifeline H2HS Logo for use in corporate marketing and communication activities
- Promotion of sponsor's auction contribution in program and on social media (optional)
- Social media: Story of our partnership shared across all channels

STAFF BENEFITS

- 1 x Accidental Counsellor training session for your staff, provided by the dedicated Lifeline H2HS Training Team. These sessions aim to improve the wellbeing and culture of your organisation, and help to create a safe and resilient workforce
- Staff volunteer opportunities at the event and by arrangement with Lifeline H2HS over the next 12 months
- 10% discount on the full price of additional tables purchased by staff

GOLD SPONSOR: \$6,000

10 GOLD SPONSORSHIP PACKAGES AVAILABLE

Tax deduction: \$3,050

EVENT DETAILS

- 1 x Corporate table at the Gala Ball (10 tickets)
- In-program branding: Logo
- Your organisation will be recognised as 'Gold Sponsor' on the MC
- Social media: Welcome post on Lifeline H2HS social channels
- Prominent table position and corporate signage with the table

MARKETING OPPORTUNITY

- Logo displayed on Lifeline H2HS website
- Social media: Welcome post across all channels
- Lifeline H2HS Logo for use in corporate marketing and communication activities
- 2 x complimentary parking passes

STAFF BENEFITS

- 1 x Start the Conversation training session for your staff
- Staff volunteer opportunities at the event and by arrangement with Lifeline H2HS over the next 12 months
- 10% discount on the full price of additional tables purchased by staff

SOLD

CORPORATE TABLE: \$3,700

UNLIMITED CORPORATE TABLES AVAILABLE

Tax deduction: \$750

EVENT DETAILS

- 1 x Corporate table at the Gala Ball (10 tickets)
- In-program branding: Logo
- Social media: Welcome post on Lifeline H2HS social media
- Prominent table position and corporate signage with your company name on the table

MARKETING OPPORTUNITY

- Logo displayed on Lifeline H2HS website
- Social media: Welcome post across all channels
- Lifeline H2HS Logo for use in corporate marketing and communication activities

STAFF BENEFITS

- Staff volunteer opportunities at the event and by arrangement with Lifeline H2HS over the next 12 months
- 10% discount on the full price of additional tables purchased by staff

Lifeline Harbour to Hawkesbury Sydney
looks forward to working with you.

To discuss this opportunity in more detail,
please contact:

Kristy Hosking

FUNDRAISING MANAGER

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